IT’S YOUR TURN FOR SUCCESS

CONTINUING & GRADUATE

SIMPSON COLLEGE
IT'S YOUR FUTURE.
IT'S YOUR LIFE.
IT'S YOUR TIME.
In 1998, two weeks after his 18th birthday, Ryan began his studies at Simpson College. He wasn’t ready and left without obtaining a degree. Fourteen years later he was ready to try again, this time as a Continuing & Graduate student.

“Personally, I want to be the best father and role model I can be. I do not want to explain to my children someday why I’m pushing them to complete their education when I had not.”

“Through professional development programs, mentoring sessions and 10-plus years of Property Casualty Insurance experience, I have learned the skills necessary to achieve academic excellence.”
GREAT NEWS!

SUCCESS IS WELL WITHIN YOUR GRASP.

AND SIMPSON COLLEGE CAN HELP MAKE THAT HAPPEN.

OUR VISION STATEMENT:

Our Continuing & Graduate vision is to be the regional leader in lifelong learning with wide recognition that the Simpson Experience renews lives, careers and communities.
YOU CAN AFFORD SUCCESS

Check out the cost of other adult learning programs. You’ll find that Simpson is a very affordable option.

2013-14 Tuition for Continuing & Graduate:

Undergraduate: $350 per credit
Graduate: $462 per credit
Audit: $175 per credit

*A $5 technology fee is added per credit
Matriculation fee – $75

This is a one-time fee charged to newly admitted, degree-seeking students to cover the costs associated with admission, student orientation, web services, transcripts and other services associated with enrollment.

There are NO application fees.
There is NO deposit required.

Most courses offered at Simpson are 4 credits, compared to 3 credit classes offered by our competitors. What does that mean for you? Fewer courses to complete!

A total of 128 credits are required to graduate.

Pay after the semester ends

Many employers reimburse their employees after a class has been completed, so we offer you the chance to delay payment until 45 days after the term ends. This can save you interest costs and improve your cash flow. All it takes is completing one simple form available at any of our three campuses or online.
Our Continuing & Graduate program has been helping people just like you reach their goals and transform their lives for more than 30 years.

We offer a flexible, affordable and convenient way to obtain a Simpson College degree.

A Simpson degree matters. Our reputation for quality has been earned for more than 150 years. That’s a track record you can trust.

Our program will give you an advantage in today’s competitive marketplace.

John wanted to complete a teaching degree during a military deployment to Afghanistan.

“I began exploring my options and eventually narrowed my choices to a couple of schools, including Simpson. In the end, the deciding factor for me was Simpson’s friendly staff. My advisor, Liz, worked very hard to prepare me for a quick transition from deployment to school. She even stayed late in the office one day so that she could conduct an online interview with me while I was thousands of miles away.”
We make it as CONVENIENT as possible for you. Our traditional campus in Indianola offers day and evening courses. The West Des Moines campus offers evening and Saturday courses, while the Ankeny campus offers evening courses.

Whatever works best for you. It’s all part of our commitment to your success.
Working with adult students is energizing because of their intrinsic motivation and our emphasis on the real-world application of the concepts we teach.”

- Erin Smith, Adjunct Faculty Member
1. The number of academic advisors you will work with from registration through graduation.

3. The number of convenient locations we offer — in Ankeny, Indianola and West Des Moines.

6. The number of terms we offer each year. This means you never have to wait to get started.

8. How many weeks it takes to complete a course in our accelerated schedule. Students choose how many courses to take each term and set their own pace.

12–18. Average number of students in each class. Your instructors will take the time to know you.

128. The number of credits required to graduate. Most courses are 4 credits each.

270+. The number of courses you can choose from every year.
MAJORS
• Accounting
• Computer Information Systems
• Computer Science
• Criminal Justice
• English
• Independent Interdisciplinary Major
• Integrated Marketing Communication
• Management
• Marketing

MINORS/PROGRAMS
• Accounting
• Computer Information Systems
• Computer Science
• Criminal Justice
• Economics
• English
• Human Resource Management
• Integrated Marketing Communication
• Management
• Marketing
• Social Work
• Sociology

GRADUATE PROGRAMS
• Master of Arts in Criminal Justice (MACJ)
• Master of Arts in Teaching (MAT)
• Transition-to-Teaching

CERTIFICATE PROGRAMS
POST BACCALAUREATE CERTIFICATES:
• Accounting
• Computer Science
• Healthcare Administration
• Management

AREAS OF SPECIALIZATION:
• Database Systems
• Object-Oriented Programming
• Web Development Programming

For more information about our certificate completion rates, the median debt of students who completed the program, and other important information, please visit our website at www.simpson.edu/certificates.

FIND COURSES FOR EACH MAJOR STARTING ON PAGE 20.
AT YOUR SERVICE

REGISTRATION Adults who have earned a high school diploma or its equivalent may enroll in Simpson classes as a part-time student. No application or entrance exam is required to register as a non-degree seeking student. You may register by phone, by meeting with your advisor, or online.

AUDIT COURSES If you are not seeking degree credits, but are interested in taking a course for personal enrichment, you may choose to audit a course. Students auditing a class are not required to take tests or turn in homework. Audit hours are recorded on the student’s official transcript, but no credit hours or grades are received. (Computer science lab courses are not available for audit.)

ACADEMIC RESOURCES AND TUTORING The Hawley Academic Resource Center provides students with free tutoring and assistance to meet course requirements and competencies. The center provides guidance at any point in the writing process, gives assistance for math and foreign language courses and assigns tutors for most classes. Graduate school test registration and study materials are also available.

TECHNOLOGY Computers and wireless access are available to Simpson students at no charge. A technology fee of $5 per course provides each student with a Simpson email account, 25 GB of storage on SkyDrive, and Office Web Apps with online companions to Word, Excel, Power Point and OneNote.

CAREER SERVICES This office provides individual counseling to assist with career goals, graduate school options, resume development, writing cover letters and interviewing skills.

LIBRARY ACCESS Dunn Library has excellent research sources at the Indianola campus and online. You may check out materials and have them delivered to your campus free of charge.

BOOKSTORE You may order books by phone or website and have them delivered to your preferred campus at no charge. Book rental is available as a cost-saving option for most textbooks.

ADDED VALUE

What sets Simpson apart is what will set you apart. Our curriculum has been designed to provide you with the very skills that employers say they most value.

Those employers are looking beyond the degree. They want workers who are effective communicators, critical thinkers and problem solvers.

We help equip our students with those skills. It’s why a Simpson degree is so valuable.

“I HAVE REGAINED MY LOVE OF LEARNING, AND I HAVE FOUND MY PASSION IN LIFE WITH THE HELP OF SIMPSON COLLEGE.”
- Valerie Barrios, Marketing major with a minor in Integrated Marketing Communications
My favorite experience at Simpson has been graduating Magna Cum Laude. It took me seven years to complete my undergraduate degree in Criminal Justice and I am very proud of my accomplishment.

My inspiration and motivation to complete the degree, which I actually began in the 1970s, was my oldest daughter, who was serving as a nurse in Iraq. It was her courage that inspired me to get over my fear of going back and finishing at my age. I started back when I was 50.

Clara Jean did it. So can you.

“You worked very hard at balancing working full-time, being a Mom and going to school.”
CUSTOMIZE YOUR SCHEDULE

MOST CLASSES ARE TAUGHT IN A BLENDED FORMAT, WHICH IS ONE NIGHT A WEEK IN A CLASSROOM COMBINED WITH ONLINE PARTICIPATION.

**FASTRACK CLASSES** 8-week terms, meeting one night a week.

**SEMESTER** 16-week terms, meeting one night a week.

**SATURDAY FASTRACK** Courses meet every other Saturday for three hours and include online participation.

**ONLINE** A wide array of purely online classes are offered during the summer term.
THE PERKS OF BEING A SIMPSON STUDENT

As a Continuing & Graduate student, you are eligible for all of the same great benefits and services afforded to all Simpson students.

• Free or reduced-price tickets to athletic events and fine arts programs
• Complimentary access to Simpson gym facilities and fitness classes
• Free parking on all campuses
• Student discounts at numerous local and national businesses, including restaurants, retail stores and technology purchases

EXEMPLARY CUSTOMER SERVICE

• Personal advising available at every campus
• Friendly, caring staff dedicated to your needs
• Career Services to assist with interview skills and resume writing
• Free book delivery to any Simpson campus
• Option to buy or rent books
• Free tutoring
• Access to financial assistance
• Interest-free deferred payment plans for those receiving employer reimbursement
THE PAYOFF

EARNING A SIMPSON DEGREE IS A GREAT ACCOMPLISHMENT, BUT IT ALSO PROVIDES YOUR TICKET TO A BETTER LIFE.

Des Moines employers know that Simpson graduates are highly skilled, well-educated and critical thinkers. In fact, the employers listed below are so confident in a Simpson education that they have contributed to the cost of their employees’ tuition:

ADP
Anderson Erickson Dairy
Army National Guard
Aviva USA
Bridgestone/Firestone
CDS Global
CGA Insurance Services
Clark Foods
Des Moines Police Department
DeWaay Capital Management
EMCO
Farm Bureau Financial
Farmer's Mutual Hail
Farmers Cooperative Co.
Fiserv
Guide One Insurance
Iowa Foundation for Medical Care
ING
Iowa Health Des Moines
John Deere
Liberty Bank
Life Care Services
Marsh
Mediacom
Medtronic
Mercy Medical Clinic
Metlife
National Pork Board
Nationwide Insurance
NCMIC
Perishable Distributors of Iowa
Pioneer Hi-Bred
Qwest
Sammons Annuity Group
Sauer-Danfoss
State Farm Insurance
The Members Group
The Principal Financial Group
The Wietz Company
Tone Brothers
US Air Force
US Army
Wellmark
Wells Fargo
West Bank

WWW.SIMPSON.EDU/CONTINUE
WE VALUE WHAT YOU’VE ALREADY DONE.

Have you served in the military? Received vocational-technical training? Completed professional training, such as LOMA, CPCU, ABA or CLEP tests? Have extensive management experience?

Simpson will offer you up to 32 credits from non-traditional sources. And unlike similar programs offered by our competitors, we do not charge you for these credits.

LIFE EXPERIENCE PORTFOLIO

If you are at least 25 years of age and classified as a freshman or sophomore at Simpson College, you may submit a life experience portfolio for credit consideration. This program allows you to translate your prior experiences into college credit through completion of a life experience portfolio. There is no charge for credits awarded. The LEP can save two years and up to $8,000 off the cost of your degree. Up to 24 credits may be awarded. Candidates for the CPA may use LEP credits to meet the 150-hour rule.

Free workshops are offered at each of our campuses throughout the year to guide you through the portfolio process. If you would like additional instruction, you may take a Writing Workshop class designed to help you prepare your portfolio and maximize the number of credits you are eligible to receive. For more information on our free workshops or the Writing Workshop course, call any of our offices and speak to an advisor.

STILL NOT SURE?
TAKE A TRANSITIONS COURSE FOR FREE.

Returning to college—or going for the first time—can be an unnerving prospect for some adults.

They wonder: What will the instructors be like? Will I fit in with the other students? Will the course work be too hard? Do I have time?

Transitions is a free course designed to answer all these questions and more. In this one-credit course, you will meet other adult students just like yourself and learn about the Simpson Experience firsthand from our advisors, faculty, and students.

Transitions meets for three evenings, once at each campus. Some of the topics covered include: choosing a major, navigating financial aid, payment options, career services and tutoring.

Register at www.simpson.edu/transitions.
TRANSFERRING CREDIT

We make this process easy for you. Simpson routinely accepts transfer credit from other accredited colleges and universities. Your advisor will help you complete the necessary forms and ensure you receive the maximum amount of transfer credits.

FINANCIAL ASSISTANCE

Many of our adult students qualify for financial assistance, which includes loans, grants and scholarships. For more information, contact our Financial Assistance office at 515-961-1630 or visit www.simpson.edu/financial.

PAYMENT OPTIONS

When we say we’re flexible and will work with you, we mean it. Simpson offers a variety of payment options, including full payment, installment plans and employer reimbursement loan programs. Contact our business office at 515-961-1655 to determine which plan works best for you.
Jade Ahrens and Ann Powell found more than an education in Simpson’s program for adult learners. They found a lifelong friendship.

Ahrens’s story: “I was extremely apprehensive about returning to school while working a full-time job on the night shift. The other schools I reviewed seemed out of reach because they required attending class on a Monday through Friday schedule. My employer told me about Simpson College, and the advisor informed me of the flexible schedule for evenings and weekends. It became clear that this was the place for me.”

Powell’s story: “I’ve wanted to go back to school for my degree for quite some time, but it was difficult with five small children. Simpson’s flexible schedule appealed to me, but I also thought the name and reputation of the school held more resonance in the community as opposed to other available options.”

Ahrens: “I started class in the fall of 2008 and in my first writing class I met another student who would become my best friend. We have laughed, complained and strived for graduation for five years. And now we will be graduating together.”

Powell: “Having the right support network of friends and instructors is invaluable. And I have met a lifelong friend in Jade.”

Ahrens: “We decided to plan a vacation somewhere as a graduation present to ourselves. Simpson is a great school to achieve your academic goals and meet new people in an atmosphere of working adults.”
ARE YOU READY FOR SUCCESS?

YOU CAN DO THIS.

Hundreds of people—JUST LIKE YOU—have walked through our doors to become a Simpson Success Story.

You could be the next one.

We invite you to come in and talk with us. Let us show you our classrooms, introduce you to teachers and walk you through our easy application process.

OUR MISSION IS YOUR SUCCESS.

WE KNOW YOU’RE READY.
THE DETAILS

ACCOUNTING
Principles of Economics
Applied Statistics
Introduction to Accounting
Introduction to Accounting Systems
Intermediate Accounting I
Intermediate Accounting II
Advanced Accounting Topics
Cost Accounting
Individual Taxation
Auditing
Management Concepts
Business Law and Business Ethics I
Capstone in Accounting

CPA CONCENTRATION
Business Law and Business Ethics II
Organization & Behavior
Corporate Finance
Management Information Systems
Elective: Choose one elective course

Accounting students may apply to take the Certified Public Accounting (CPA) exam. In Iowa, students who pass the exam must have accumulated a total of 150 semester hours of college credit before they will be awarded a CPA license. Students are able to complete 150 hours in just four years at Simpson.

COMPUTER INFORMATION SYSTEMS
Management Concepts
Management Information Systems
Introduction to Programming
Data Structures and Object-Oriented Programming
Introduction to Accounting
Introduction to Database Systems
Project Management
Web Development
Advanced Database Systems
Elective: Choose one 260+ level course
Capstone Course

COMPUTER SCIENCE
Introduction to Programming
Calculus
Data Structures and Object-Oriented Programming
Discrete Mathematics
Introduction to Algorithms
Introduction to Database Systems
Computer Organization
Electives: Choose three elective courses
Capstone Course

CRIMINAL JUSTICE
Statistics for the Social Sciences
Criminal Justice Systems
Research Methods
Inequality and Justice OR Race and Ethnic Relations
Juvenile Delinquency OR Criminology
Standards for Professional Behavior: Capstone
Internship in Criminal Justice
Electives: Choose four elective courses

ENGLISH
Fiction, Nonfiction OR Poetry Writing
British Literature I or British Literature II
U.S. Literature I or U.S. Literature II
One pre-1800 course
One ethnic U.S./global literature course
Elective: Choose four elective courses
Senior Project Capstone

INDEPENDENT INTERDISCIPLINARY STUDIES (IIM)
Students are allowed to charge their own academic course, under the approval and guidance of Simpson faculty members. Please consult with your advisor for details.
MANAGEMENT
Introduction to Accounting
Management Information Systems
Principles of Economics
Corporation Finance
Applied Statistics
Marketing
Management Concepts
Business Law and Business Ethics I
Business Law and Business Ethics II
Organization and Behavior
Senior Seminar in Strategic Management: Capstone

Optional Areas of Concentration:
ENTREPRENEURSHIP
Small Business Management
Innovation and New Product Marketing

FINANCE & INSURANCE
Investments and Securities
Principles of Insurance
One semester of participation in ESAF

In optional areas of concentration, students will also complete an internship in a start-up or small business or have significant relevant work experience as determined by the chair of the Department of Business Administration & Economics.

MARKETING
Principles of Economics
Management Concepts
Applied Statistics
Marketing
Sales and Sales Management
International Marketing
Innovation, Entrepreneurship, and New Product Marketing
Advertising
Consumer Behavior
Marketing Research
Strategic Marketing: Capstone

INTEGRATED MARKETING COMMUNICATION
Introduction to Communication & Media Studies
Management Concepts
Introduction to Integrated Marketing Communication
Marketing
Introduction to Accounting
Mass Media Law & Ethics
Writing for Integrated Marketing Communication
Research in Communication & Media Studies
Seminar in Integrated Marketing Communication
Elective: Choose two 200-300 level courses
Academic advisor – A dedicated staff member who provides advice and guidance to students on academic matters and helps students enroll in the courses necessary to achieve their academic goals. Your advisor will work with you from acceptance through graduation.

Accredited – Official recognition that a college or university meets the standards of a regional or national association. Employers, other schools and governments worldwide often only recognize degrees from accredited schools.

Audit – To take a class to gain knowledge about a subject but without receiving credit toward a degree. Homework and exams are optional. The audit rate to take a course is generally significantly lower than taking a course for credit.

Blended learning – A course delivery method that includes both in-class meetings and online participation.

Credit – Unit used to indicate that a student has completed and passed courses that are required for a degree. Most courses offered at Simpson are 4 credits each. 128 credits are required to graduate.

Degree-seeking student – A student who enrolls in courses in a systematic order with the goal of graduating.

Employer reimbursement – Simpson offers a 45-day grace period for students who receive financial assistance from their employer.

Continuing & Graduate – At Simpson, this refers to all non-traditional students who typically take accelerated courses on a part-time basis in the evening or on weekends. It also includes part-time students taking day courses and graduate students.

FAFSA (Free Application for Federal Student Aid) – Application to apply for financial aid from U.S. federal and state governments. Completion of this form is required before a student can receive federal loans, state loans and grants.

FASTrack – Accelerated evening and weekend courses offered in an 8 week term. FASTrack courses meet once a week and include online coursework.

Financial Assistance – All types of money offered to a student to help pay tuition, fees and other educational expenses. This can include loans (must be repaid) or grants and scholarships (do not need to be repaid).

Liberal arts – Academic studies of subjects in the humanities, social sciences, and the sciences with a focus on general knowledge, in contrast to a professional or technical emphasis. “Liberal arts” is often used interchangeably with “liberal arts and sciences” or “arts and sciences.”

Matriculation – To enroll in a program of study at a college or university with the intention of earning a degree. Simpson students are required to matriculate in order to receive financial aid and to graduate.

SCHOLAR – Software to access and participate in Simpson’s courses online.

StormFront – A secure Web interface that allows you to access information on Simpson’s administrative database, including academic and financial records. StormFront accounts are automatically created for new students.

Transcript – An official record of a student’s coursework and grades at a high school, college or university. Simpson’s Continuing & Graduate program requires all previous college transcripts for admission. In certain circumstances, high school transcripts may also be required.

Transfer credit – Credit granted toward a degree on the basis of studies completed at another college or university. Simpson accepts transfer credit from accredited institutions.
Notice of nondiscrimination: Applicants for admission and employment, students, parents of students, employees, sources of referral for admission and employment, and all unions or professional organizations holding collective bargaining or professional agreements with Simpson College are hereby notified that this institution does not discriminate on the basis of race, color, national origin, sex, age, creed, religion, or disability in admission, access to, treatment or employment in, its programs and activities. Any persons having inquiries concerning Simpson College's compliance with the regulations implementing Title VI, Title VII, Title IX or Section 504 or Americans with Disabilities Act are directed to contact Mary Ellen Bartley, director of human resources, Simpson College, 701 North C Street, Indianola, Iowa 50125-1299, 515-961-1511. Persons may also contact the assistant secretary for civil rights, U.S. department of education, regarding the institution's compliance with the regulations implementing Title VI, Title VII, Title IX, Section 504, or Americans with Disabilities Act.

**ANKENY**
2501 SE Tones Drive • Suite 800 • Ankeny, Iowa • 50021
515.965.9355 • 866.286.6195 • fax: 515.965.9358

**WEST DES MOINES**
1415 28th Street • Suite 250 • West Des Moines, Iowa • 50266
515.309.3099 • 800.362.2454, x1881 • fax: 515.961.1887

**INDIANOLA**
Hillman Hall, Room 12
701 North C Street • Indianola, Iowa 50125
515.961.1614 • 800.362.2454, x1614 • fax: 515.961.1498

**CHECKLIST FOR CONTINUING & GRADUATE STUDENTS**

**Getting Started**
- Contact Admissions Advisor
- Submit transcripts from all colleges previously attended
- Set up an appointment to meet with an academic advisor
- Choose a program and courses to meet your goals
- Register for class (students do not need to be accepted to Simpson College to register for classes)

**Getting Admitted**
- Submit a part-time application for admission
- Request official copies of your high school and college transcripts
- Pay a one-time $75 matriculation fee when you receive your acceptance letter

**Getting Financial Aid**
- Check on employer tuition reimbursement
- Complete the Free Application for Federal Student Aid (FAFSA)
- Finalize admission to Simpson College