

**SIMPSON**  
COLLEGE

**EduADAWARDS**

SIMPSON COLLEGE

**Here For It!**

2024

# SIMPSON COLLEGE

## HERE FOR IT!

The "Here for It" series is an admissions yield campaign meant to show Simpson College's variety of academic and extracurricular offerings. The campaign components are featured on the College website, shared on social media, and emailed to prospective students. The 2024 campaign featured current students detailing what brought them to Simpson as well as many of the events, organizations, and opportunities that retain students.

[Simpson College HERE FOR IT - Campaign Assets](#)  
[Simpson.edu/Here-for-it](https://www.simpson.edu/Here-for-it)  
[Here for It - Video](#)





The most fun part about Simpson is being a part of a team and having a second home. I have fun going to all of the events that CAB puts on and also going to and supporting the sporting events.

- JENNA '27

HERE FOR THE

# Fun!

Sure, you're here to learn, but it's no secret that a huge part of the college experience is having fun. At Simpson, no matter what you're into, you'll find countless ways to have a good time.

SIMPSON COLLEGE

# HERE FOR *it!*



# SIMPSON TRULY HAS *it* ALL.



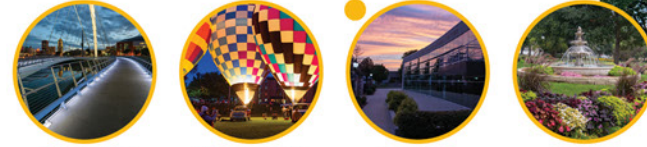
Biology & business. Greek life & religious community. Sushi, subs & Starbucks. Ping pong, poker, volleyball and wallyball.  
If you want it, Simpson has it—and you're going to want to be here for it.



“No matter where you come from, what you're into, or who you want to be, there is something for you here and a bunch of people ready to help you attain it.”  
- BRIE LYNN '27

# HERE FOR THE *Views!*

Simpson is something special to see, and its beauty goes beyond campus. Blocks away, enjoy eating and shopping on the vibrant Indianola Square. And a 20-minute drive takes you to scenic Des Moines – home to entertainment, cultural experiences, and quite possibly the internship that leads to your dream job.



Coates Street Bridge, Des Moines, Iowa | National Balloon Classic, Indianola, Iowa | Simpson College, Indianola, Iowa | Eastern Park, Indianola, Iowa



# HERE FOR THE *Fun!*

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“The most fun part about Simpson is being a part of a team and having a second family. I have fun going to all of the events that CAB puts on and also going to and supporting all of the sporting events.”  
- JENNA '27



# WORTH *it*

Elise Boulton '24 is on the fast track to a career in sports administration. She's graduating a full year early with two internships already in the win column. And she just scored a prestigious NCAA Postgraduate Internship for 2024-2025.

As one of only 34 interns selected nationwide from more than 1,000 applicants, Boulton's assignment will include various duties related to planning, promoting and managing NCAA Championship events.

“Simpson was definitely worth it. Its proximity to Des Moines gave me opportunities I would not have had [elsewhere].”  
- ELISE '24 NCAA POSTGRADUATE INTERN

# HERE FOR THE *Value*

Your Simpson education comes with a promising payoff. Like these graduates, you will do something special. **Whatever you dream, Simpson will help get you there.**



Colton '23, English Teaching Assistant, Fulbright Colombia | Alexander '22, Artistic Director, Bridges 2 Harmony, Des Moines Roosevelt High School | Ethan '23, News Journalist, KCCI-TV, Des Moines | Alita '23, Grants Manager, Greater DSM Habitat for Humanity

# HERE FOR THE *Friends!*

You will find some amazing people at Simpson. The faculty and staff take a personal interest in seeing you thrive. And the teammates, roommates and classmates you meet will quickly become your **best friends for life**.



“What I like most about Simpson is the people. I like the community, the people that help you, the people that surround you and just the vibe.”  
- NADIA '25



# Be here for all of *it!*

HERE FOR THE

# Value



“

I can truly say that what I have experienced here at **Simpson** has set me up to succeed in life.

- RONALDO '27



HERE FOR THE

# Fun!



“

The most fun part about Simpson is being a part of a team and having a second family. I have fun going to all of the events that **CAB** puts on and also going to and supporting all of the sporting events.

- JENNA '27

HERE FOR THE

# Fun!



“

There's always something going on around campus, so it's easy to stay busy and entertained.

- AAILYAH '25

HERE FOR THE

# Friends!



“

I made lifelong friends the first time I stepped on campus as a freshman and make more friends every year.

- MORGAN '27



# HERE FOR *it!*

The Simpson experience is filled with amazing people, fun for all, and opportunities that create life-changing outcomes. If you want it, Simpson has it – and you're going to want to be here for it.



“

No matter where you come from, what you want, there is something for you here and a bunch of people ready to help you attain it.

- BRIELYN '27



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- BRIELYN '27

HERE FOR THE

## *Friends!*

The Simpson teammates, roommates and classmates you meet might very well become your best friends for life.

“

I make friends everywhere I go on campus. I've met most of my close friends through my fraternity, Sigma Alpha Epsilon or through men's volleyball.

- TREYE '24



to be, there is something for you here and a bunch of people ready to help you attain it.