SIMPSON
ONLINE

SPEAK AI
From Basics to Business Solutions

The time is now to grow your knowledge, comfort and use of AI in the workplace. Get ahead, stay ahead and lead with confidence using AI to support your goals.

AI DEMYSTIFIED
Understanding the Tools and Terminology
Gain a clear foundation of what AI is, what it isn't, and how it applies in business. This session will explore terminology, capabilities, examples across business departments, and the risks and responsibilities.

AI IN ACTION
Hands-On with GPT
Apply the concepts from the first session as you design and build a simple "business GPT," such as a market-summary tool, HR assistant or customer FAQ bot. You will engage with OpenAI tools, learn prompt engineering basics, and walk away with a working prototype and the confidence to create more.

No prior coding background is necessary for either of the sessions.

WHEN:
Thursday, March 26th, 2026

LOCATION:
Hubbell Hall, Kent Campus Center – Simpson College

AGENDA:
AI Demystified: Understanding the Tools and Terminology
1:00pm - 2:00pm

Break: 2:00pm - 2:30pm

AI in Action: Hands-On with GPT
2:30pm - 4:00pm

COST: $295

Scan the QR code to register or visit:
https://access.simpson.edu/register/speakAI

Deadline to register is March 23rd

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