

SIMPSON COLLEGE

ENTREPRENEURSHIP

ENTREPRENEURSHIP MINOR FOR BUSINESS MAJORS *

COURSE REQUIREMENTS:

- Management 324 Small Business Management
- Marketing 338 Innovation, Entrepreneurship and New Product Marketing
- Marketing 341 Advertising
- Management 200 Collegiate Entrepreneurs' Organization (2x)
- EXPL 190 Real Entrepreneurs Are Creating History (REACH) (1x)
- Management 221 Social Entrepreneurship
- Coop 319 Internship experience in an entrepreneurial venture

ENTREPRENEURSHIP MINOR FOR NON-BUSINESS AND ECONOMICS MAJORS *

COURSE REQUIREMENTS:

- Management 131 Management Concepts
- Accounting 201 Intro. to Accounting
- Marketing 234 Principles of Marketing
- Management 324 Small Business Management

OR

- Marketing 338 Innovation and New Product Marketing

OR

- Management 221 Social Entrepreneurship
- Management 200 Collegiate Entrepreneurs' Organization (2x)
- EXPL 190 Real Entrepreneurs Are Creating History (REACH) (1x)
- Coop 319 Internship experience in an entrepreneurial venture

** Business Management, Accounting and Global Management majors along with Business Management minors will have fulfilled the prerequisites for the above classes.*