

SPORT ADMINISTRATION

SPORT ADMINISTRATION MAJOR

Course Requirements

- SPSC 216 Intro to Sport Administration
- SPSC 253 Sport and Fitness Management
- SPSC 263 Sports Law
- SPSC 273 Sport and Fitness Marketing
- COOP 219 Internship Prep Course
- SPSC 300 Sport Finance
- SPSC 311 Sales in Sport
- SPSC 319 Junior/Senior Internship
- SPSC 320 Event & Facility Management
- ACCT 201 Introduction to Accounting or
COMM 223 Principles of Public Relations
- SPSC 381 Sport Sales and Promotion Practicum or
SPSC 382 Sport Marketing Practicum or
SPSC 385 Senior Capstone Internship

SPORT ADMINISTRATION MINOR

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