



EACH ONE → REACH ONE

ALUMNI REFERRAL PROGRAM



Our lives were forever changed during our time spent beneath the whispering maples. We may have arrived as fragile as the seedlings those magnificent maples once were, but we left – transformed – into confident, productive members of our global community.

It is our turn to plow the ground for the seedlings of the future. Please join me in reaching out to a high school or transfer student and invite them to learn more about our alma mater. Tell them about your life-changing experience at Simpson College. Help them see how their lives will be impacted by a Simpson education. And ask them to apply. If they enroll at Simpson, they will receive an **additional \$1,000 scholarship** because of you.

It is that simple. If we each reach only one student and that student applies and then matriculates, we will have planted a forest.

SIMPSON COLLEGE



Each ONE

Please refer any student you wish, using our easy online form simpson.edu/alumni/referral-program. From there, we will work with the Office of Admissions to reach out to the student. Our admissions counselors will build on the conversations you have already had and lead them through the next steps.

We will ensure they learn more about Simpson College, are invited for a campus tour – and we would love to have you join the tour, as well – and learn more about how to apply.

For your referral, we will send you a small gift as a token of our appreciation. It will show everyone with whom you come in contact that you believe in your alma mater and have encouraged others to experience the same transformational learning opportunities you had as a student.

If that student matriculates in the fall, you will receive another special gift that will show your status as a member of the EACH ONE, REACH ONE alumni family.

Reach ONE

Do you know someone who you believe might benefit from the same transformational learning opportunities you had at Simpson College? Remember, not all of our students are traditional students who are recruited from their high schools. We also have holistic opportunities for students who may have started their college careers at another institution but did not find the right fit.

To REACH ONE, you might:

- Take the student out for coffee to talk about your experience
- Send them an email, detailing how your life was changed at Simpson College
- Send them a note – through the USPS – to encourage them to take a look at the institution that helped you achieve your goals
- Text them a link to our special website
- Call them and have a chat about why you love Simpson and why you think they will, too
- Help them set up a campus visit...and possibly accompany them on their visit





Once you REACH OUT, make sure you use our easy online form simpson.edu/alumni/referral-program so we can ensure follow-up from Simpson happens quickly. (Some students will not be eligible. Please see our FAQ for more information.)

We may ask you to REACH OUT again from time-to-time to reinforce a message, give the student a nudge or just to let them know you care.

CONTACT INFORMATION

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