

BUSINESS MANAGEMENT

BUSINESS MANAGEMENT MAJOR

Students will complete ten courses plus a capstone as follows:

REQUIRED:

- Acct 201 Introduction to Accounting
- MIS 145 Management Information Systems and Business Intelligence
- Econ 100 Principles of Economics
- Econ 339 Corporation Finance (Pre-req: ECON 100 or 101 or 102; ACCT 201; ECON 135)
- Econ 135 Econ 135 Applied Statistics (Pre-req: One of: Math 105/105T, Math 130/130T, Math ACT of 22 or higher, or Math SAT of 530 or higher)
- Mktg 234 Marketing (Pre-req: MAGT 131)
- Magt 131 Management Concepts
- Magt 231 Business Law and Business Ethics I (Pre-req: MAGT 131 and Sophomore Standing)
- Magt 232 Business Law and Business Ethics II (Pre-req: MAGT 131)
- Magt 333 Organization and Behavior (Pre-Req: MAGT 131 and Junior Standing)
- Magt 385 Senior Seminar in Strategic Management (Pre-req: MAGT 131, 333; MKTG 234; ECON 100, 135, 339; ACCT 201)

OPTIONAL AREAS OF CONCENTRATION

ENTREPRENEURSHIP:

- Magt 324 Small Business Management (Pre-req: MAGT 131, ACCT 201)
- Mktg 338 Innovation and New Product Marketing (Pre-req: MAGT 131, MKTG 234, ECON 100 or 101 or 102)

Student will also complete an internship in a start-up or small business or have significant relevant work experience as determined by chair of Dept. of Business Administration & Economics (Two credits).

FINANCE & INSURANCE:

- Econ 337 Investments and Securities (Pre-req: ECON 100 or 101 or 102)
- Magt 345 Principles of Insurance (Pre-req: MAGT 131, 231, and Sophomore standing)
- Econ 338 Eberhart Student Aid Fund (Two credits) (Pre-req: ECON 337)

Student will also complete an internship at a financial institution, or insurance-related firm or have significant, relevant work experience as determined by the chair of Dept. of Business Administration & Economics. (Two credits).

Many Management majors also pursue the Human Resources Minor. Please note that the Human Resources Minor requires two elective courses that must be in a subject matter outside of Business Administration and Economics if you are a Management (or other BAE) major.

BUSINESS MANAGEMENT MINOR

Students will complete six courses as follows:

REQUIRED:

- Magt 131 Management Concepts
- Magt 231 Business Law and Ethics I (Pre-req: MAGT 131 and Sophomore Standing)
- Magt 333 Organization and Behavior (Pre-Req: MAGT 131 and Junior Standing)
- Econ 100 Principles of Economics
- Acct 201 Introduction to Accounting
- Mktg 234 Marketing (Pre-req: MAGT 131)