

SPORT ADMINISTRATION

Sport Administration Major

REQUIRED COURSES:

- SPSC 216 Introduction to Sport Administration
- SPSC 253 Sport and Fitness Management
- SPSC 263 Sports Law
- SPSC 273 Sport and Fitness Marketing
- COOP 219 Internship Prep Course
- SPSC 300 Sport Finance
- SPSC 311 Sales in Sport
- SPSC 319 Junior/Senior Internship
- SPSC 320 Event & Facility Management
- ACCT 201 Introduction to Accounting
- OR-
- COMM 223 Principles of Public Relations

CAPSTONE

- SPSC 381 Sport Sales and Promotion Practicum
- OR-
- SPSC 382 Sport Marketing Practicum
- OR-
- SPSC 385 Senior Capstone Internship

Sport Administration Minor

REQUIRED COURSES:

- SPSC 253 Sport and Fitness Management
- SPSC 263 Sports Law
- SPSC 273 Sport and Fitness Marketing
- SPSC 319 Junior/Senior Internship
- SPSC 300 Sport Finance
- SPSC 311 Sales in Sport
- COOP 219 Internship Prep Course