

# SPORT COMMUNICATION

## Sport Communication Major

### REQUIRED COURSES:

- COMM 101 Introduction to Multimedia Communication
- COMM 111 Media & PR Writing
- COMM 155 Student Media Practicum
- COMM 221/315 Digital Video/Mobile & Social Media
- COMM 223 Principles of Public Relations
- SPSC 253 Sport & Fitness Management
- COMM 261 Sport Reporting & Writing
- SPSC 273 Sport & Fitness Marketing
- COMM 311 Multimedia Editing
- COMM/SPSC 319 Internship
- SPSC 320 Event & Facilities Management
- COMM 363 Multimedia Communication Seminar

## Sport Communication Minor

### REQUIRED COURSES:

- COMM 101 Introduction to Multimedia Communication
- COMM 111 Media & PR Writing
- COMM 223 Principles of Public Relations
- SPSC 253 Sport & Fitness Management
- SPSC 273 Sport & Fitness Marketing
- SPSC 320 Event & Facilities Management