

# BUSINESS MANAGEMENT

## Business Management Major

Students will complete ten courses plus a capstone as follows:

### REQUIRED COURSES:

- MAGT 131 Management Concepts
- ECON 100 Principles of Economics
- ACCT 201 Introduction to Accounting
- ECON 135 Applied Statistics
- MKTG 234 Marketing
- MIS 145 Management Information Systems and Business Intelligence
- MAGT 231 Business Law and Business Ethics I
- MAGT 333 Organization and Behavior
- MAGT 232 Business Law and Business Ethics II
- ECON 339 Corporation Finance
- MAGT 385 Senior Seminar in Strategic Management

### OPTIONAL AREAS OF CONCENTRATION

#### ENTREPRENEURSHIP:

- MAGT 221 Social Entrepreneurship
- MAGT 324 Small Business Management
- MKTG 338 Innovation and New Product Marketing
- MKTG 341 Digital Marketing

Student will also complete an internship in a start-up or small business or have significant relevant work experience as determined by chair of Dept. or Business Administration & Economics (2 credits).

#### FINANCE & INSURANCE:

- ECON 337 Investments and Securities
- MAGT 345 Principles of Insurance
- ECON 338 Eberhart Student Aid Fund (2 credits)

Student will also complete an internship at a financial institution, or insurance related firm or have significant, relevant work experience as determined by the chair or Dept. of Business Administration & Economics (2 credits).

Many Management majors also pursue the Human Resources Minor. Please note that the Human Resources Minor requires two elective courses that must be in a subject matter outside of Business Administration and Economics if you are a Management (or other BAE) major.