

ENTREPRENEURSHIP

Entrepreneurship Minor

For Accounting, Management, and Global Management Majors:

REQUIRED COURSES:

- MAGT 100 REACH (1x)
- MAGT 200 CEO (2x)
- MAGT 221 Social Entrepreneurship
- MAGT 324 Small Business Management
- MKTG 338 New Product Marketing
- MKTG 341 Digital Marketing
- COOP 319 Internship experience in an entrepreneurial venture

For Non-Business and Economics Majors:

REQUIRED COURSES:

- MAGT 131 Management Concepts
- MAGT 100 REACH (1x)
- MAGT 200 CEO (2x)
- ACCT 201 Intro to Accounting
- MKTG 234 Principles of Marketing
- MAGT 221 Social Entrepreneurship, or MAGT 324 Small Business, or MKTG 338 New Product Marketing
- COOP 319 Internship experience in an entrepreneurial venture

*Any Management, Accounting and Global Management major (or Management minor) will have fulfilled the prerequisite for the listed classes.