

# TRANSFER ARTICULATION GUIDE FOR DMACC AA TO SIMPSON BA

Program name	From an AA in Marketing	To a BA in Marketing
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## Courses to take at DMACC to transfer to Simpson BA

Take at DMACC		Will transfers to Simpson College As:		
course prefix, number and name	Credits	course prefix, number and name	Credits	Equivalent or Elective
MKT 110 – Principles of Marketing	3	Mktg 234 – Principles of Marketing	3	Equivalent
MKT 140 – Selling	3	Mktg 305 – Sales and Sales Management	3	Equivalent
MKT 150 – Principles of Advertising	3	Mktg 341 – Advertising	3	Equivalent
MKT 115 – Business to Business Marketing	3	Mktg 290 – Special Topics – Department Credit	3	Equivalent
ACC 131 – Principles of Accounting	4	Acct 201 – Principles of Accounting	4	Equivalent
ECN 120 – Principles of Macroeconomics	3	Econ 100 – Principles of Economics	3	Equivalent
ECN 130 – Principles of Microeconomics	3	Econ 290 – Special Topics – Department Credit	3	Elective
SDV 108	1	Elective Credit	1	Elective
Communications	9	Elective Credit	9	Elective
Social and Behavioral Sciences	6	Elective Credit	6	Elective
Math and Science: Bus 211, MAT 157 or Mat 162 (4 of 9 total Credits of Math and Science)	4	Econ 135 – Applied Statistics	4	Equivalent
Math and Science (Remaining portion of Math and Science credit)	5	Elective Credit	5	Elective
Humanities	9	Elective Credit	9	Elective
Distributive Credit	6	Elective Credit	6	Elective
Unrestricted elective credits (if none enter 0)	2	Additional Elective Credit (enter 0 if none)	2	Elective
<b>Major, Emphasis, Unrestricted Electives</b>				
<b>Total</b>	<b>64</b>	<b>Total College Credits Applied to BA Program</b>	<b>64</b>	

## Courses to be taken at Simpson College

course prefix, number and name	Credits
Mktg 336 – International Marketing	4
Mktg 338 – Innovation, Entrepreneurship and New Product Development	4
Mktg 342 – Consumer Behavior	4
Mktg 370 – Marketing Research	4
Mktg 385 – Strategic Marketing	4
Magt 131 – Management Concepts	4
Elective Credits	40
<b>Total Remaining Simpson College Credits</b>	<b>64</b>

### Summary

DMACC Credits		Simpson College Requirements	
<b>Credits applied to major</b>	16	<b>Total DMACC Credits Applied</b>	64
<b>Other credits applied to degree</b>	48	<b>Remaining credit to be taken at Simpson College</b>	64
<b>Total DMACC Credits</b>	<b>64</b>	<b>Total Credits Needed for BA Degree at Simpson</b>	<b>128</b>

#### Special Notes:

- Simpson College requires:
  - A minimum of 64 credits from Simpson College
  - At least 16 credits must be completed in the major at Simpson College.
  - One May term course is required (included with spring tuition).
  - SC 201 is required (1 credit) for transfer students.
  - Completion of the Associate of Arts degree fulfills Simpson College general education requirements
  - A cumulative grade point average (GPA) of at least 2.00 for courses taken while enrolled at Simpson College.
  - Successful completion of the Simpson College graduation requirements for the Bachelor of Arts degree.
- The following limitations also apply:
  - Courses numbered below the 100 level are not transferrable to Simpson College.
  - Courses with grades below a C- are not transferrable to Simpson College.

