

Core Action Statement

Communicating with your collaborators

Before writing your core action statement it is important that you do a basic script analysis so you have a clear understanding of the play.

Production team members will write a core action statement expressing their interpretation of the action of the play. Write the statement from the point of view of the area you are designing. This statement, done relatively early in the process, is a way to contribute to the overall conversation about the plans for the production.

Some things to consider as you prepare your core action statement:

- You are bringing ideas to the table to share with your collaborators.
- Be clear and concise with your statement. (500-1000 words.)
- State WHAT has to be accomplished: the given circumstances of the play, the basic action of the play, and production objectives from the director's concept.
- Explain your INTENTIONS for your design area. Explain WHY (in broad strokes) your intentions relate to your understanding/interpretation of the play you made these decisions and HOW you will accomplish your goals.

Audience Statement

A note to the audience

The lobby display boards are designed to give the audience a look into the specific process of putting together the production they are about to experience. You can use your core action statement for inspiration for the audience statement, but you need to rewrite the statement so it focuses on explaining the evolution of your ideas and what the audience is about to see. This statement documents an intellectual journey rather than a personal journey.

Audience members spend, on average, two to three minutes at each lobby board. The statement needs to be concise (approximately 500 words).

It will be important to meet with your mentor/advisor in preparation for the display board you would use for other events (e.g. Simpson College Creativity & Research Symposium, USITT, etc.). Revisions of the statement will be necessary given the change of audience.