SIMPSON COLLEGE

TRANSFORM LIVES TO TRANSFORM THE WORLD

Simpson College Strategic Plan 2020-2025

MISSION

Through **INNOVATIVE** learning opportunities, **INDIVIDUAL** student attention, and an unwavering commitment to **INCLUSIVE** educational access, Simpson College cultivates a **DIVERSE** community of learners to **LEAD** lives of meaning and purpose.



INNOVATIVE learning opportunities

FRAMEWORK	STRATEGIC INITIATIVES		
Themes	FY 2022	Intermediate	FY 2026
CURRICULUM Simpson is known for its innovative curriculum that builds upon the College's distinctive liberal arts education and prepares graduates for successful, local and global careers for today and the future.	 Certificate Trauma & Resiliency Mercy College & Nebraska Methodist Collaborations Revised General Education 	• Consortium • CIC/Academe	
CO-CURRICULUM Simpson provides a holistic educational environment	E-sportsEvaluate Greek Life	MW GymnasticsOther Intercollegiate Sports TBD	Other Intercollegiate Sports TBD
RESEARCH & SCHOLARSHIP Simpson is a community of scholars actively engaged in disciplinary, applied and pedagogical research, and creative activity.	 Mentored Undergraduate Research Enhance Simpson Productions 		



INDIVIDUAL student attention

FRAMEWORK	STRATEGIC INITIATIVES		
Themes	FY 2022	Intermediate	FY 2026
TEACHING EXCELLENCE Simpson faculty are committed to teaching excellence, providing quality advising, and fostering student research, scholarship, and creative activity.	 Teaching & Learning Center Mentored undergraduate research 		
EXPLORESHIPS Students immerse themselves in experiential learning opportunities both inside and outside of the classroom.	ExploreshipsInternship supportRevised off-campus programs		
RESOURCES & SUPPORT Simpson provides a range of services to support students' persistence toward attainment of their goals and personal growth.	 New advising tools Expanded health & wellness services RLC/Res Life partnership Increased "fun" Master plan Dunn Library Carver Science 	One-Stop ShopPfeiffer dining hall	 New living facilities New Cultural Center



INCLUSIVE educational access

FRAMEWORK	STRATEGIC INITIATIVES		
Themes	FY 2022	Intermediate	FY 2026
OUTREACH Simpson's recruiting, marketing, communication, and financial aid programs support educational success for traditional and non- traditional students from a variety of backgrounds and identities.	Reconfigure C&GExpanded marketing		
PARTNERSHIPS Simpson has beneficial and sustainable partnerships with internal and external local, national, and global stakeholders.	• Low-cost major consortium		
RESOURCES Simpson effectively stewards resources to support the mission and strategic goals, providing support that faculty, staff, and students need in order to succeed.	 Outsourcing evaluations Alternative revenue streams Master facilities plan Energy project Tracking intellectual property IT infrastructure analysis Revised budget process 	 Job architecture & comp study Outsourcing evaluations Alternative revenue streams Charge for 3rd May Term Colleague/general ledger 	 Implement recommendations approved by BOT Outsourcing evaluations Alternative revenue streams



DIVERSE community of learners

FRAMEWORK	STRATEGIC INITIATIVES		
Themes	FY 2022	Intermediate	FY 2026
DIVERSITY AND SOCIAL JUSTICE Diversity, equity, and inclusion are reflected in all aspects of the campus culture consistent with the College's United Methodist heritage.	 Reconciling Ministries RLC/Res Life partnership Interfaith committee 	• Interfaith campus plan	
RECRUITING AND SUPPORTING Simpson is intentional in recruiting, supporting, and retaining faculty, staff, and students with diverse backgrounds and identities.	• Low-cost major consortium	• DEI Strategic Plan	• Cultural Center



LEAD lives of meaning and purpose

FRAMEWORK	STRATEGIC INITIATIVES		
Themes	FY 2022	Intermediate	FY 2026
DISCOVERY Simpson assists students in formulating a personal set of principles, values, and beliefs.	Mentored undergraduate researchExploreships		
SERVICE & COMMUNITY Students, faculty, and staff actively engage in their local and global communities.	Intership supportRevised off-campus programs		
ALUMNI ENGAGEMENT Alumni contribute to Simpson's success through their time, talent, and treasures.	Alumni engagement		

ADDITIONAL RESOURCES

Strategic Plan Progress Report Form

Fiscal Year Project/Funding Request Form