

ANNUAL REPORT SUMMARY 2023

Services & collaborations

- Held thirty-seven instruction sessions, reaching over 640 students (23% increase)
- Met individually with over 201 students for research papers and projects

Collections & digital management

- Added 506 print books & scores, 128 ebooks
- 83% of items 'checked out' were ebooks
- 40% of budget for library materials

Facility & equipment advances

- Relocated all library services and offices to Great Hall temporary location
- Moved Children/Young Adult/textbook collections to Great Hall
- 9% of budget for library operations

Connection to Simpson's mission

- Collections developed by faculty, online information literacy opportunities, and statewide collaborations provide innovative learning opportunities
- One-on-one research assistance and *Ask a Librarian* online, along with mentoring twenty-four student employees, provide individual student attention
- Ongoing partnerships with academic departments and the Center for Teaching & Learning demonstrate our commitment to inclusive educational access
- Collections reflecting multiple viewpoints and academic support for all students cultivate a diverse community of learners

The future

- Prepare library spaces and collections for relocation to Dunn Library
- Continue to strengthen and promote online resources and assistance
- Increase campus library engagement through ongoing student-employee training, focused faculty development, and enhanced outreach

Simpson College DUNN LIBRARY ANNUAL REPORT 2023

CYD DYER with LIBRARY FACULTY & STAFF

VISION

Dunn Library leads Simpson College in the development of a confident information literate community for a journey of life-long learning.

MISSION

Dunn Library enhances the Simpson learning experience through collections, expertise, partnerships, and research spaces that inspire the community to achieve academic and personal discovery.

LIBRARY ENGAGEMENT & STUDENT LEARNING

REMODEL: The library team and Harvest Academy relocated all library services and offices to Great Hall in mid-July. The move included curriculum lab materials, Children/Young Adult/Textbook collections, and furniture for a Teacher Education classroom. We shortened our hours and closed at 10 pm Sunday-Thursday in the temporary location. Dan Drefke, Story construction project manager, sent weekly progress reports. The Student Government Association funded the patio by the new south entrance.

RESEARCH ASSISTANCE CENTER (RAC): RAC is the information literacy hub for the entire research process: topic selection, searching databases & the Internet effectively, and finding, evaluating, and citing academic resources. The library faculty provided research assistance for 142 walk-in sessions -- a 246% increase; fifty-nine appointments -- a 74% increase; and answered over 250 reference, referral, and computer questions, a 67% increase.

ORIENTATION: Fifteen Foundations 110 sections received introductory library instruction. Cyd participated in two transfer library orientations and the fall new faculty orientation.

INFORMATION LITERACY (IL): Library faculty contribute to ECC as it phases out through IL-embedded skills courses. We visited a media history class, a religion class, and nineteen sections of Foundations 111. Liz and Steve worked with four students in three IL sessions for the Math Modeling competition. Two hundred seventy-five unique users in 473 sessions for 17 courses used Credo *InfoLit Core* modules. These modules are updated annually and can be used in Moodle by faculty. Liz collated new LibGuides for OER and Accessibility; we shared those with CARS and Student Accessibility.

COLLABORATION – STUDENTS: Doggies@Dunn, with service dogs provided by Paws & Effect, was a hit, with over one hundred students attending in December before finals; we also

had popcorn, coloring sheets, and banners. Cyd gave a Tai Chi workshop for an Honors course and spoke with the students in the Costa Rica May Term 2024 class.

COLLABORATION – FACULTY/ADM/STAFF: Library faculty continue departmental liaison work by purchasing requested materials, demonstrating resources, and meeting prospective faculty. Cyd updated Admissions Ambassadors in Great Hall and provided statistics to Admissions, Registrar, ACRL, IPAL, and IPEDS. She also worked with faculty on choral music storage and with Buddhist instructor, Accessibility Office, and CGO on providing resources.

Library faculty serve on the Library Advisory Committee (LAC) with three elected faculty and a student representative. LAC discussed the annual report, archival digitization, budget, IPAL statistics, new floor plans, Overdrive Academic (Libby), and SGA-funded patio.

COLLABORATION – COMMUNITY: Along with Indianola Public Library staff, Liz hosted the annual *All Iowa Reads* book discussion on *The butterfly effect* with facilitator CoryAnne Harrigan; fifteen patrons attended.

COLLABORATION – SOCIAL MEDIA: Jill Brangers, Resource Access Coordinator, created sixty-eight informative posts for Facebook (574 followers) and seventy-two for Instagram (164 followers). Post engagement and reach each increased over 50%: follower likes averaged fifty-nine, and follower views averaged 946. Jill answered questions through comments on Facebook Messenger and direct messages on Instagram. Social Media promotional flyers at SOAR, in Great Hall, and on campus encouraged the Simpson community and library student employees to follow Dunn.

Posts included information on library services (temporary location, hours, RAC, ILL), Great Hall displays, Doggies@Dunn, and other events such as Simpson Homecoming, George Washington Carver Day, and Banned Books Week.

COLLABORATION – CI-CCI: The Central Iowa Collaborative Collections Initiative (CI-CCI) includes Buena Vista University, Central College, Drake University, Grand View University, Grinnell College, Simpson College, St. Ambrose University, and the University of Northern Iowa. In 2022, members leveraged \$23,300 in an Oxford Scholarship Online (OSO) Evidence-Based Acquisition (EBA) for group access to over 10,000 ebooks dated 2016-2022. In 2023, based on Simpson usage, we bought fourteen unlimited-use titles, equaling our \$2633 contribution. Cyd serves on the Governance Committee.

ACCESS SERVICES OFFICE: This office provides circulation and interlibrary loan services to the Simpson community and circulation to Iowa Open Access patrons. During the academic year, twenty-four student employees assisted patrons, shelved education materials, and shelf-read education collections each semester for at least 85 open hours per week (including nights and weekends); four students covered 40 hours per week in the summer. Student training is done individually and strengthened through tutorials. Terry wrote weekly 'Tips from Terry' to give updates, instructions, and kudos, along with birthday wishes and 'good job' emails. Librarians and staff provided references for students.

OCLC WORLDSHARE MANAGEMENT SERVICES (WMS): Dunn Library uses WMS for acquisitions, administration, analytics, circulation, discovery, interlibrary loan, metadata, reserves, and serials. WorldCat Discovery provides single-search access to print and e-resources and licensed databases. OCLC's EZProxy validates Simpson users to allow off-campus access to licensed databases and facilitates linking between databases.

WEB UTILIZATION: The library's internal site had 10,190 page views. High-use sites were Databases A-Z, For Students, Ask a Librarian, About Dunn Library, Archives & Special Collections, and interlibrary loan.

PRINT & WEB PRESENTATIONS/PUBLICATIONS/ANNOUNCEMENTS: Cyd was a guest on Brian Steffen's Speaking of Simpson, discussing the library remodel. The Simpsonian ran an article on Doggies@Dunn, which was held in December. We submitted articles to the OSMC Campus Pulse newsletter about Doggies@Dunn in Great Hall and to In the Know, the faculty newsletter, about The Chronicle of Higher Education, Kanopy, book orders, Choice Reviews Online, New York Times app, and library annual report, available on Dunn's website.

DISPLAYS: Six Great Hall hallway exhibits included Banned Books, Library Memes (promoting library services), Library Quotes, We Love Dunn (student employee reflections and Bitmojis), and the annual Constitution Day display.

COLLECTIONS & USE

MATERIAL REQUESTS FROM DUNN: We developed a material request program since accessing Dunn materials was essential to students, faculty, and staff, and the library team could access the Dunn book collection late on weekday afternoons. All available items in our online catalog could be requested through a hold request. Jill pulled materials, and they were available for checkout in Great Hall. Three hundred forty-six items were retrieved from the collections, with 308 checked out by patrons.

MATERIAL USE: Our online system provides hundreds of statistics; see appendix. A sampling:

- check-outs: 17% print books, journals, scores, DVDs, and kits and 83% ebooks; and,
- physical check-outs: 56% by students, 27% by faculty/staff, 17% by interlibrary loan and Open Access

OPEN ACCESS: Dunn Library participates in a statewide program so our students may check out items from Iowa libraries, and Iowa library patrons may check out our materials. Indianola residents checked out forty-nine books in FY23.

LINKS FROM GOOGLE: OCLC and Google collaborated to link web searchers directly from books they discover to book records in our catalog through Google Search results. Connections occurred 253 times this year.

RESERVES: The use of course reserves by faculty and students varies each year. Seven faculty added thirty-six items, joining six permanent reserves. Reserve materials were 2.8% of checkouts.

OPEN EDUCATIONAL RESOURCES (OER): Simpson College joined 39 Iowa colleges and universities for group membership with the Open Textbook Network (now the Open Education Network). This partnership provides training and faculty development to expand the use of open educational resources. Dunn has forty-four open-access collections linked in the catalog, including the Open Textbook Library of over 1097 resources.

EQUIPMENT: We purchased one HP ProBook as a replacement computer in Access Services and two HP Pro Minis with 27" displays as replacements for the new Dunn Library Services counter.

INTERLIBRARY LOAN (ILL)

Document/material delivery from libraries nationwide is essential to meet Simpson's research needs. Jill Brangers processed 747 ILL borrowing and lending requests. Dunn Library participates in the OCLC Express digital delivery program due to our fast service. Specific counts are in the appendix.

FOR SIMPSON COMMUNITY: Students, faculty, and staff submitted 412 interlibrary loan requests. Jill found 191 of these requests in Dunn's print or electronic collections; requestors received an instructional email referring them to the Research Assistance Center if they needed further help locating research materials.

FOR LIBRARIES: Requests via OCLC resulted in 335 books, book chapters, journal articles, and scores going to libraries from coast to coast and internationally.

CI-CCI: The eight academic libraries in this collaborative receive priority, expedited service daily. Dunn Library received 103 requests from and loaned sixty-eight items to participating institutions.

ALLIANCE: The Iowa Academic Library Alliance (50 libraries: regent, private college, community college) continues to use an expanded MOBIUS courier service. At Dunn, we receive deliveries twice weekly and have the Line Haul option to ninety-nine libraries in Missouri and Arkansas. Dunn received 219 items and sent out 102 items via courier.

REIMBURSEMENT: Through Enrich Iowa's Open Access and Interlibrary Loan programs, the State Library of Iowa partially reimburses us for lending materials to Iowa libraries. Two hundred forty-three loans brought in \$278.74 to subsidize interlibrary loan postage.

TECHNICAL SERVICES

STAFF: Steve Duffy continues as a part-time administrator. He manages OCLC modules, software and hardware updates and issues, reports, cataloging, and newly purchased physical library materials. As needed, staff help process items by adding stamps and labels.

OCLC: WorldShare Management Services provides access to all integrated library system functions, including Record Manager for cataloging and Collection Manager for online resource access. Annual collection inventory clean-ups included ebook holdings.

PATRON RECORDS: Dunn uses the college's ODS software to collect data for college patron records. By student request, we asked ITS to pull patron nicknames for use in library records. Barcode discrepancies were also fixed by revised ITS loading. Patron batch records are reviewed annually.

PERSONNEL

Cyd Dyer — College Librarian/Archivist
Steve Duffy — Library Systems Specialist (16 hours/week, academic year)
Liz Grimsbo — Research Librarian (Instruction/Access)
Jill Brangers — Resource Access Coordinator (28 hours/week, evenings)
Terry Trunnell — Acquisitions & Access Services Manager; 1 UGA & twenty-four student employees

FACULTY/STAFF DEVELOPMENT: The Academic Dean approved a Library Systems Specialist replacement, moving the Resource Access position to full-time and doing a salary review for the Acquisitions & Access Services Manager. Library faculty attended virtual and in-person workshops (Alliance, CI-CCI, ILA-ACRL, IPAL, WMS), lectures, faculty development, and GIFT sessions. Staff attended EAC.

CAMPUS SERVICE: Cyd serves on the Honors Council, as a Research & Creativity Symposium moderator and on prospective faculty/staff interviews. Liz serves on CNC and drafts meeting minutes for LAC. The library team worked with the Education Club on Campus Day.

RECRUITMENT/RETENTION: Dunn will again be an essential stop on every Admission tour after the remodel. We staffed a table for SOAR in June (advertising library student employment opportunities) and Explore Simpson in April.

LIBRARY COLLECTIONS

Dunn Library ranks poorly with Iowa comparison colleges in most categories. Iowa Private Academic Library statistics (IPAL 2022) show that libraries have a range of \$185,170 - \$562,440 in collection expenditures, translating to more services and resources. The current statistic of choice to represent an institutional commitment to library quality is library expenditure per student. We rank sixth of six comparison libraries (IPAL 2022): Simpson is \$453; next closest is Central at \$519; Cornell is highest at \$864.

ACQUISITIONS

BUDGET: We spent 40% of library funds on acquisition expenditures; total resources by type are listed in the appendix. About 18% percent of this acquisition funding came from library endowment interest. Unfortunately, the library budget, including available endowment interest funds, was not released until seven months into the fiscal year, so the unspent interest will roll over to the next fiscal year. Terry placed and received 659 orders. We send departmental Choice cards and provide *Choice Reviews Online* to encourage faculty orders.

ALLOCATIONS: Enrollment, circulation, and use of funds influence departmental book fund allocations. The appendix has material expenditures listed.

	2020/21	2021/22	2022/23
Books/DVDs	\$ 23,018.00	\$ 24,325.00	\$ 26,910.00
Periodicals	155,784.00	154,781.00	151,601.00
Online Databases	<u>37,608.00</u>	<u>31,653.00</u>	33,789.00
TOTAL	\$ 216,410.00	\$ 210,759.00	\$ 212,300.00

HOLDINGS: Simpson ranked fourth of six IPAL colleges in print book holdings. As of June 2023, Dunn had 95,414 items; our Iowa peer group average was 135,994 (IPAL 2023). Continue to display New Books on shelving from Dunn.

DATABASES: Dunn Library subscribes to thirty-one research databases; most connect to our discovery platform. Liz did beta testing for *Credo Reference*. For specifics, see the appendix.

KANOPY: We continued with Kanopy streaming video's patron-driven acquisition model, where viewing triggers a one-year license from limited suppliers with other film rights available upon request. We purchased nine one-year, three-year, or perpetual licenses. January through May, we participated in two programs at flat rates: KBASE (selected titles with unlimited use) and a capped program where thirty-two titles would have been triggered. Films designated with public performance rights (PPR) can be used for campus activities, like film clubs or social events.

GIFTS: Janet Heinicke donated boxes of art books. As with other gifts, eighty-one of these volumes were sent to Better World Books, and a few went to Buxton Park's Little Free Library.

SERIALS

HOLDINGS: We continue to adjust our subscriptions, working with faculty to select journals, continuations, and databases to cancel or add; see appendix for online full-text use. Simpson ranked fourth of six colleges in subscription expenditures at \$154,194 (IPAL 2022); the highest was Luther at \$498,751. We maintain serials holdings on OCLC and continue to remove print issues available online.

Individual subscriptions: Print 11; Online 44; Gifts 6 Total 61

ACCESS: OCLC's *Journals A-Z* links to titles in our full-text databases and a list of print subscriptions and discontinuations. See the appendix for full-text use.

ARCHIVES / SPECIAL COLLECTIONS

REMODEL: The college archives were closed to the public from July 2022 through May 2023. In preparation, some non-archival records held for other offices were returned to them.

WEB ACCESS: Both external and internal college archives webpages had high page views, including George Washington Carver, *Simpsonian Magazine* index, campus and facilities history, and Lane Sisters. Our external archives site had 2310 views.

STAFF: Abby Loecke continued to work in June and July to sort and do an initial inventory of the fourteen boxes of Barbara Lekberg materials. Katherine Hendrickson served as the archives undergraduate assistant (UGA), working six hours weekly during the spring. Working with Cyd, she sorted and filed materials, labeled boxes, updated inventories, and did research.

PUBLICATION: In their November - December 2022 issue, *The Iowan Magazine* published an eight-page feature article on Neutra buildings on campus, *Midcentury-Modern Masterpiece Makeover* by James Augustus Baggett. Earlier research was supplemented by a survey for administration and Dunn architects on the remodel.

DIGITIZATION: Providing an online archive has been a long-term goal. With encouragement and fundraising from Jared Bienemann, the new Vice President of College Advancement, Cyd worked with Advantage Archives in Cedar Rapids. They picked up the college newspapers, yearbooks, and *The Names that Live at Simpson* in September. By February, most items were searchable through the Simpson section of the Community History Archive. We included a Digital Archives Disclaimer (with suggestions from Keyah Levy) and the Simpson College Inclusivity Statement. Jared demonstrated the site to members of the Trustee Advancement Committee, who were impressed.

GEORGE WASHINGTON CARVER DAY: The inaugural Iowa celebration occurred on February 1. Cyd served on the campus committee. She developed a campus self-guided tour of Carver-related buildings and opened the Matthew Simpson Room for visitors to see Etta Budd's watercolor and the Wallace-Carver painting.

OFF-CAMPUS INQUIRIES: We responded to over forty email and phone requests. Eleven Carver inquiries included information on the collection and requests for photographs. We sent out six yearbooks. Many files, photos, and yearbooks were pulled for the 50-year celebration of softball at Simpson.

ON-CAMPUS INQUIRIES: Seventeen requests came from administrators, faculty, staff, and students about photographs, Campus Day history, student publications, Women in America lectures, and veterans. Cyd took Heidi Berger's Foundations 1 class on a tour, discussing renovated buildings on campus.

APPENDIX

EXPENDITURES				
	2020/21		2021/22	2022/23
Salaries	\$233,571.00		\$242,745.00	\$234,892.00
Staff Benefits	67,659.00		67,953.00	33,254.00
Acquisitions	216,410.00		210,759.00	212,300.00
Operations	44,109.00		46,176.00	49,942.00
TOTAL	\$561,749.00		\$567,633.00	\$530,388.00
Percentage of college E & G	0.9		0.8	NA
CIRCULATION				
		2020/21	2021/22	2022/23
Books, scores, education kits		1,507	1,353	653
EBSCO ebooks		4,009	3,507	2,187
Project MUSE ebooks		154	68	76
Oxford Scholarship Online		344	507	1,223
Reserves		110	140	23
Print periodicals to faculty		61	20	0
DVDs		116	114	43
Renewals		<u>576</u>	<u>274</u>	<u>195</u>
TOTAL		7,560	5,983	4,400
INTERLIBRARY LOAN		2020/201	2021/22	2022/23
Items received Books/ebooks	/scores	149	334	337
	Articles	131	242	212
	/Videos	0	5	7
Requests not filled/canceled/r	•	56	57	93
	ebooks	81	115	84
Tierris Todried Dooks/	Articles	487	427	251
ILL requests filled in-house	1 II ticics	<u>50</u>	108	191
122 requests timed in-flouse	TOTAL	954	1,288	1,175
	101111	<i>55</i> 4	1,200	1,170

MATERIAL EXPENDITURES			
	BOOKS/DVDS	PERIODICALS	TOTAL
DIVERSITIES ADDICTION OF A TRANSPORT A			
BUSINESS ADMINISTRATION & MM			•0 (((00
Business Administration & Economics	50.00	20,614.00	20,664.00
MM Communication Studies	<u>0.00</u>	<u>5,429.00</u>	<u>5,429.00</u>
	50.00	26,043.00	26,093.00
EDUCATION/SPORT & HEALTH SCIEN			
Library	8,018.00	14,827.00	22,845.00
Teacher Education	3,477.00	565.00	4,042.00
Sports Sciences & Health Education	<u>574.00</u>	<u>7,608.00</u>	<u>8,182.00</u>
	12,069.00	23,000.00	35,069.00
HUMANITIES			
English	649.00	482.00	1,131.00
History	1,098.00	529.00	1,627.00
Diversity Studies	0.00	126.00	126.00
Philosophy	0 .00	219.00	219.00
Religion	873.00	290.00	1,163.00
Buddhism (grant)	1,157.00	0.00	1,157.00
World Language & Culture Studies	<u>17.00</u>	<u>152.00</u>	<u>169.00</u>
	3,794.00	1,798.00	5,592.00
NATURAL SCIENCE			
Biology & Environmental Science	682.00	49,675.00	31,051.00
Chemistry/Physics	100.00	20,390.00	20,490.00
Computer Science	475.00	0.00	475.00
General Science	0.00	2,948.00	2,948.00
Mathematics	693.00	277.00	970.00
	1,950.00	73,290.00	75,240.00
SOCIAL SCIENCE			
Political Science	4,734.00	4,799.00	9,533.00
Psychology	745.00	13,507.00	14,252.00
Sociology & Criminal Justice	1,814.00	8,592.00	10,406.00
0, ,	7,293.00	26,898.00	34,191.00
	,	,	,
VISUAL/PERFORMING ARTS			
Graphic Design	500.00	368.00	868.00
Music	528.00	0.00	528.00
Theatre	717.00	204.00	921.00
	1,745.00	572.00	2,317.00
	,		,
Replacement	9.00	0.00	9.00
Special	0.00	0.00	0.00
-1	9.00	0.00	9.00
	,·	0.00	J.00
SUBTOTAL	\$26,910.00	\$151,601.00	\$178,511.00
ONLINE DATABASES (excluding full-t		7-31,001.00	33,789.00
		TOTAL	\$ 212,300.00
		101/11	Ψ 212,000.00

COLLECTION DEVELOPMENT

	ITEMS ADDED	ITEMS WITHDRAWN	TOTAL RESOURCES
	2022/23	2022/23	
Books/Scores	506	156	95,821
Bound Periodicals	0	0	3,876
Ebooks	128	0	* 9,049
Microfiche	0	0	5,664
Microfilm	0	22	2,297
Kits	12	0	1,632
DVDs	13	0	1,980
Online databases	0	0	31_
TOTAL	659	178	120,350
ITEMS WITHDRAWN	- <u>178</u>		
NET GAIN/LOSS	481		

^{*} Added 14 through CI-CCI OSO EBA and 114 direct, plus access to over 246,700 ebooks through EBSCO Academic Collection

ONLINE DATABASE USE

Name	Start date	Туре	2022	2023
AAAS Historical	2018	Full-text	112 articles	127 articles
Academic Search Elite	2002	Full-text	3303 articles	3175 articles
ACS Academic Core	2001	Full-text	411 articles	585 articles
American Physiological Society	2008	Full-text	265 articles	223 articles
BioOne Complete (200 bioscience journals	2004	Full-text	86 articles	55 articles
Britannica Academic Online	1998	Encyclopedia	2747 sessions 6294 docs/media	3176 sessions 8297 docs/media
Business Source Elite	2002	Full-text	1159 articles	1700 articles
Choice Online Packaged with Choice	2011 Cards	Reviews	516 searches	161 searches
Chronicle of Higher Education site	2018	Full-text	579 visits 3233 pageviews	649 visits 3483 pageviews
СММС	2005	Full-text	256 articles	448 articles

ONLINE DATABASE USE (continued)

Name	Start date	Туре	2022	2023
Credo Reference	2017	Academic reference	554 articles	761 articles
EBSCOhost (without AAAS, ASE, E	2002 3SE, CMMC)	Full text/Index	643 articles	669 articles
FirstSearch	1994	Index/FT	240 searches	338 searches
Grove Music Online	2001	Full-text	601 searches	431 searches
IPA Source	2016	Full-text	235 searches 198 downloads	125 searches 196 downloads
JSTOR Complete (2800 journals)	2006	Full-text	11,939 articles	12,235 articles
Капору	2019	Streaming video	545 films 967 views	644 films 1233 views
LibGuides	2011	Index	2631 views	4992 views
Life Magazine Archive (one-time purchase)	2017	Full-text	18 articles	23 articles
Naxos Music Library	2017	Streaming music	220 logins 1116 tracks	60 logins 112 tracks
New York Times site	2018	Full-text	192 users 17,559 articles	238 users 18,388 articles
Nexis Uni	2008	Full-text	403 articles	242 articles
Oxford English Dictionary	2001	Full-text	663 entries	83 entries
Project MUSE (169 journals)	2006	Full-text	404 articles	413 articles
ProQuest Open Access	2021	Full-text	429 articles	256 articles
PsycARTICLES (119 APA journals+)	2004	Full-text	1692 articles	771 articles
PsycINFO	1999	Index	4202 searches	1991 searches

ONLINE DATABASE USE (continued)

Name	Start date	Туре	2022	2023
SAGE Publications (including orthopedi	2013 cs, CJ)	Full-text	909 articles	1061 articles
ScienceDirect	2010	Full-text	8228 articles	7777 articles
SpringerLink (1460 journals)	2016	Full-text journals	3126 articles	3672 articles
US Newstream (w/Des Moines Registe	2010 er, New York Tin	Full-text nes, Wall Street Journal)	493 articles	715 articles
Wiley InterScience	2005	Full-text	3877 articles	4433 articles
WorldCat Discovery	2019	Linker	167,576 searches	354,165 searches