

**SIMPSON**  
COLLEGE

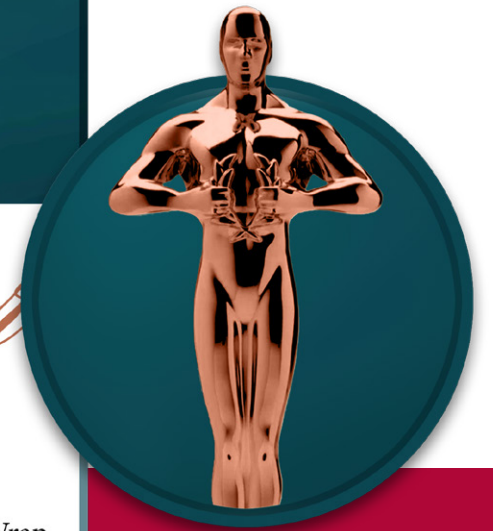
**EduADAWARDS**

39TH ANNUAL  
**EduADAWARDS**  
Educational Advertising Awards the Achievement of

*Bronze Winner*

PRESENTED TO:  
**Simpson College**

For Outstanding Work in the Category of:  
Special Promotions Campaign – Take Your Future by Storm Bus Wrap



MISC. COLLATERAL, SPECIAL PROMO

Future by Storm  
Dart Bus Wrap

# SIMPSON COLLEGE

## Future by Storm - Dart Bus Wrap

This bus wrap was one element of a general awareness campaign meant to build recognition of Simpson College in the neighboring city of Des Moines, Iowa. The wrap was featured on a Des Moines Area Regional Transit Authority and ran for a full year in conjunction with a number of billboards placed around the Des Moines Metropolitan area.

