

SIMPSON
COLLEGE

EduADAWARDS

39TH ANNUAL
EduADAWARDS
Educational Advertising Awards the Achievement of

Gold Winner

PRESENTED TO:
Simpson College

For Outstanding Work in the Category of:
Outdoor Advertising – Take Your Future by Storm Bus Wrap



OUTDOOR ADVERTISING

Future by Storm
Dart Bus Wrap

SIMPSON COLLEGE

Future by Storm - Dart Bus Wrap

This bus wrap was one element of a general awareness campaign meant to build recognition of Simpson College in the neighboring city of Des Moines, Iowa. The wrap was featured on a Des Moines Area Regional Transit Authority and ran for a full year in conjunction with a number of billboards placed around the Des Moines Metropolitan area.



